



The York County Regional Chamber of Commerce now offers advertising opportunities to our members. This exciting new benefit is available to members who wish to market their organization on our website! Plus, members who take advantage of this benefit will automatically receive the Communication bundle that will debut later this year!

- ◆ Ad sizes are 728x90 or 250x250
- ◆ Member must provide graphic to dimension specifications
- ◆ Yearly fee due at signup; prorated fee at renewal (duration of first ad)

Enhanced Business Listing

- ◆ Ad posted on sub-category in Directory
- ◆ Quarterly graphic changes
- ◆ URL hot link to desired site
- ◆ Links to social media accounts
- ◆ Five keywords for Directory search feature

Perks of Advertising

- ◆ Visibility on a website with 52% growth in views over the last quarter
- ◆ Summary of views provided prior to renewal
- ◆ Promote specials with quarterly graphic changes

Communications Bundle - coming Sept '24

- ◆ eNewsletter and blog advertising opportunities
- ◆ 3.9k email recipients with an open rate 20% above the national average

 <b>HOMEPAGE</b> \$4,000	 <b>DIRECTORY</b> \$2,000	 <b>CALENDARS</b> \$2,000
 <b>EVENTS</b> \$1,500	 <b>ADD'L PAGES</b> \$1,000	 <b>ENHANCED LISTING</b> \$350

Sign up by  
June 1st for  
25% off!

Add on to any  
advertisement option  
for \$250

For more information, contact Casey Clark at [casey.clark@yorkcountychamber.com](mailto:casey.clark@yorkcountychamber.com) or 803-324-7500.