



AMBASSADOR GUIDELINES

Purpose:

To assist in the engagement and growth of the York County Regional Chamber membership, and to act as official representatives of the York County Regional Chamber to existing and new businesses in York County and the surrounding areas, solidifying our role as the Champions for Business.

Benefits of Ambassadors:

- Exclusive Exposure and Networking Opportunities
- Opportunities to create meaningful connections with staff
- Opportunity to earn Ambassador Spotlight on our York County Regional Chamber social media & email
- Opportunity to build relationships and networks that are deep, profitable, and meaningful

Ambassador Responsibilities:

1. **Assist** in the recruitment of new members via introductions/connections. (minimum 3 per year)
2. **Attend and Volunteer** at Chamber events, ribbon cuttings, etc. (minimum 5 per quarter)
3. **Attend Monthly Ambassador Meetings**
 - Actively participate in discussions and planning efforts.
4. **Support Member Engagement**
 - Provide guidance on how to get involved with the Chamber.
5. **Attend Ribbon Cuttings & Chamber Events**
 - Attend at as many Ribbon Cuttings as your schedule permits.
 - Represent the Chamber at networking events, Coffee & Connections, and other programs.
6. **Promote the Chamber & Membership Growth**
 - Encourage businesses to join the Chamber.
 - Share Chamber news and events within your network.
7. **Maintain Professionalism & Commitment**
 - Represent the Chamber with integrity and enthusiasm.
 - Adhere to Chamber policies and guidelines.
 - Notify the Chamber team if unable to fulfill Ambassador duties.

Meetings:

Ambassadors meet at Noon on the second Monday of each month. All meeting locations will be provided in advance. You can miss no more than two meetings per year.

Requirements:

- Be employed by their company for at least 6 months.
- Complete application/commitment form.
- Be an upstanding citizen and representative of the business community.
- Must be able to attend the **Ambassador Training on Thursday, January 22, 2026 from 9:00am – 11:00am.**

Ambassador Selection Process:

Anyone whose business is a current Chamber member is eligible to apply to be a member of the Ambassador team. Only one application will be accepted from each business. Applications can be obtained from ***Kathy Grier, Director of Organizational Advancement***. The selection process is competitive, as there are typically more applicants than available slots. Anyone not selected will be encouraged to apply at another time.

Ambassador Signature

Date